

# NCC Cable System Order

Order #	62260221
Syscode	6625
System Name	Comcast/Grand Rapids Interconnect, MI
Market	Grand Rapids
AE	Brenda Hadley
Sales Coordinator	Collin Moore
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 May'15
-	

Flight Dates	03/28/16 - 06/19/16
Agency	Strategic Media Services, Inc
Advertiser	American Petroleum Institute HF Shale
Client Code	44
Product Code	76
Est Code	575
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	06/08/16
Version	2 Vs. 1
Show All Lines	
Total # of Weeks	12
Total	\$5,052.00
Commission	\$757.80
Net Total	\$4,294.20
Total Spots	24
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GIMP
CPP	CPM

Comments : Rt: 6.8 removing spots from final week. Please Review and Confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	VARIOUS	3/28/16	4/3/16	16:00	19:00	X	X	X	X	X	X	X	-	-	2	\$156.00	\$312.00	30	
2	ESPN	VARIOUS	4/18/16	4/24/16	16:00	19:00	X	X	X	X	X	X	X	-	-	2	\$156.00	\$312.00	30	
3	ESPN	VARIOUS	4/25/16	5/1/16	16:00	19:00	X	X	X	X	X	X	X	-	-	2	\$156.00	\$312.00	30	
4	ESPN	VARIOUS	5/2/16	5/8/16	16:00	19:00	X	X	X	X	X	X	X	-	-	2	\$156.00	\$312.00	30	
5	ESPN	VARIOUS	5/30/16	6/5/16	16:00	19:00	X	X	X	X	X	X	X	-	-	2	\$156.00	\$312.00	30	
6	ESPN	VARIOUS	6/6/16	6/12/16	16:00	19:00	X	X	X	X	X	X	X	-	-	2	\$156.00	\$312.00	30	
7	ESPN	VARIOUS	6/13/16	6/19/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	\$156.00	\$0.00	30	
8	ESPN	AVG. ALL WKS<	3/28/16	4/3/16	19:00	24:00	X	X	X	X	X	X	X	-	-	2	\$265.00	\$530.00	30	
9	ESPN	AVG. ALL WKS<	4/18/16	4/24/16	19:00	24:00	X	X	X	X	X	X	X	-	-	2	\$265.00	\$530.00	30	
10	ESPN	AVG. ALL WKS<	4/25/16	5/1/16	19:00	24:00	X	X	X	X	X	X	X	-	-	2	\$265.00	\$530.00	30	
11	ESPN	AVG. ALL WKS<	5/2/16	5/8/16	19:00	24:00	X	X	X	X	X	X	X	-	-	2	\$265.00	\$530.00	30	
12	ESPN	AVG. ALL WKS<	5/30/16	6/5/16	19:00	24:00	X	X	X	X	X	X	X	-	-	2	\$265.00	\$530.00	30	
13	ESPN	AVG. ALL WKS<	6/6/16	6/12/16	19:00	24:00	X	X	X	X	X	X	X	-	-	2	\$265.00	\$530.00	30	

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14	ESPN	AVG. ALL WKS<	6/13/16	6/19/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$265.00	\$0.00	30	
Apr 2016 May 2016 Jun 2016 Jul 2016 Aug 2016 Sep 2016 Oct 2016 Nov 2016 Dec 2016 Jan 2017 Feb 2017 Mar 2017 Total																				
SPOTS	8	8	8	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	24
AMT	\$1,684.00	\$1,684.00	\$1,684.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$5,052.00

SYSTEM APP: SALES ACCT

Date Printed 06/08/16

62260221 | Grand Rapids | Comcast/Grand Rapids Interconnect, MI | 6625 |